APPROVED BY DRAFTSMAN
O.G. FIG.
CLASS SUBCLASS

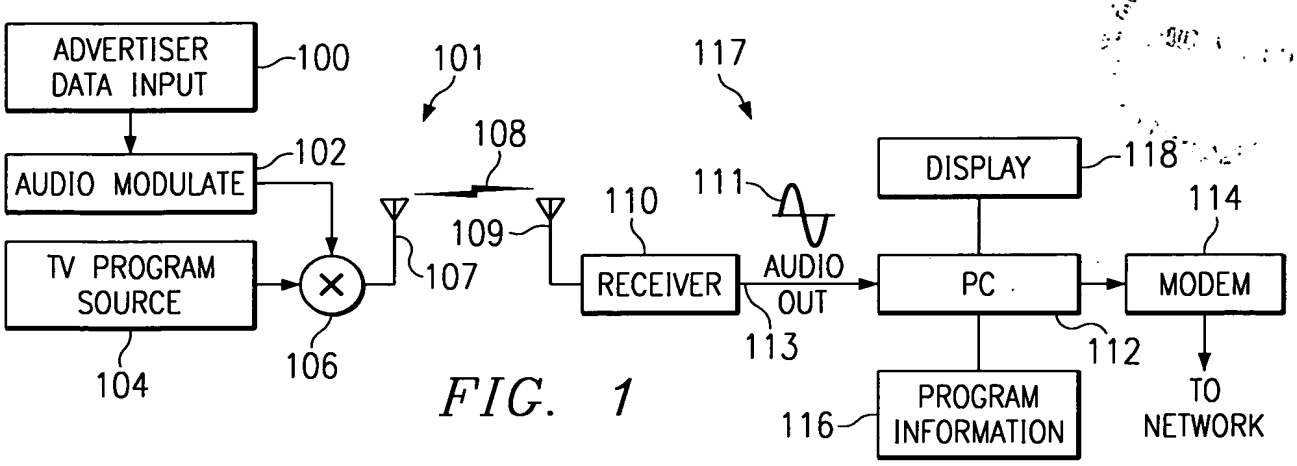


FIG. 1

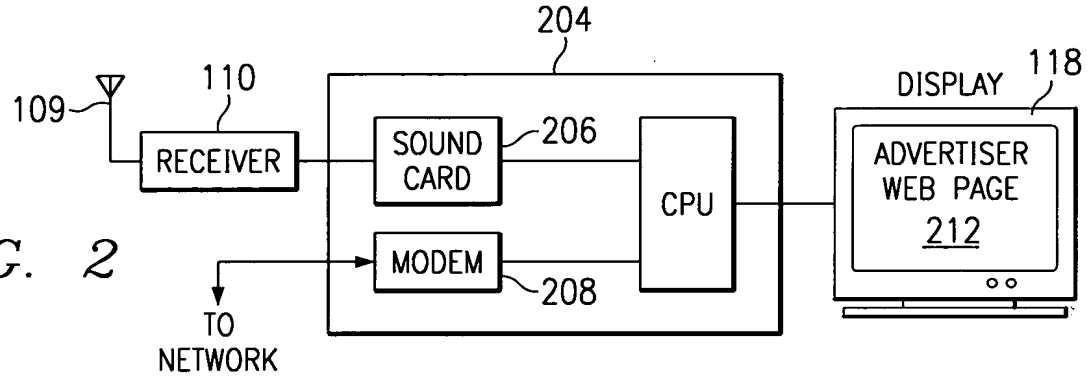


FIG. 2

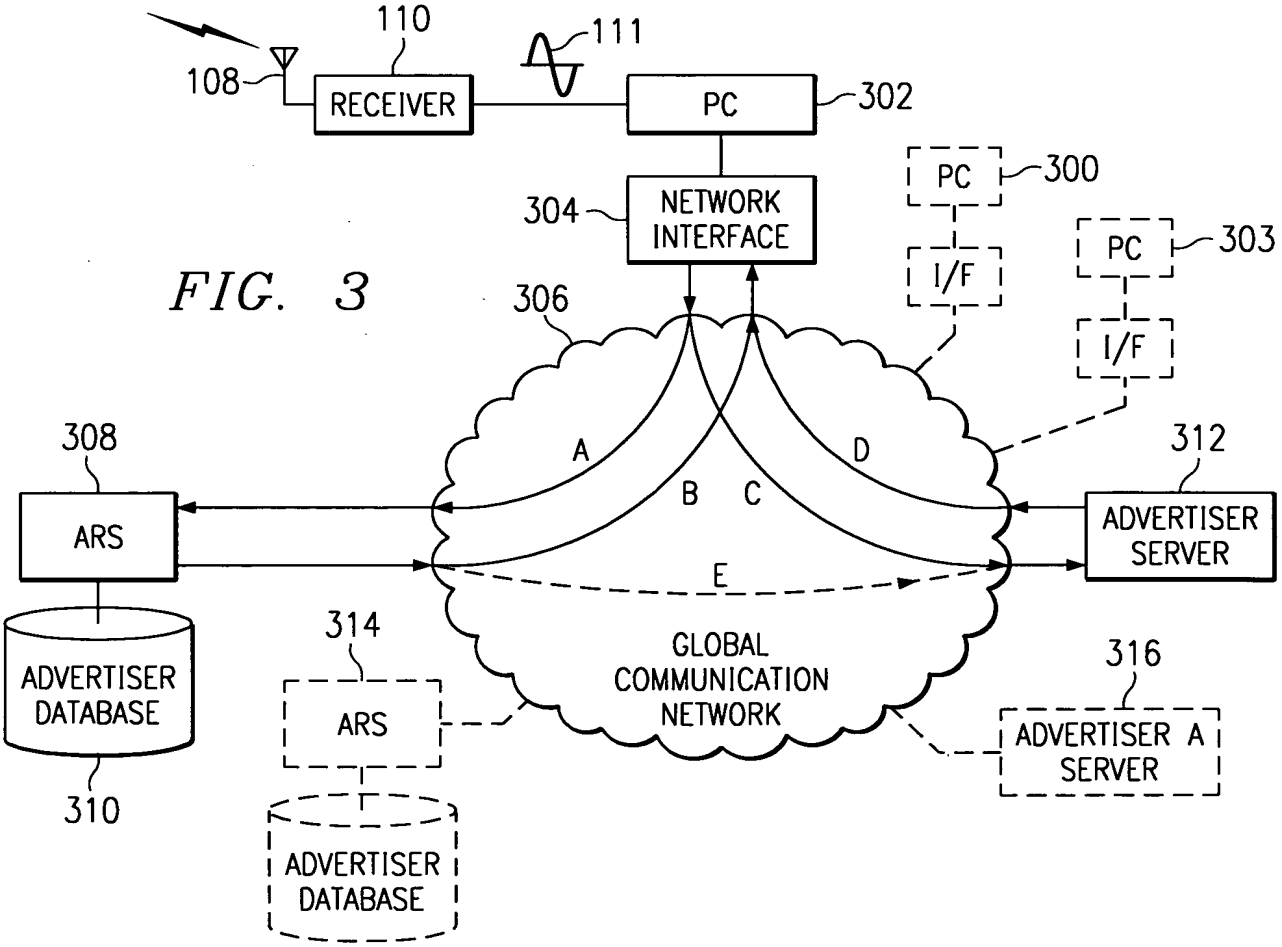


FIG. 3

APPROVED O.G. FIG.
BY CLASS SUBCLASS
DRAFTSMAN

PATH A: SOURCE TO ARS

400

URL OF ARS	ADVERTISER PRODUCT CODE	URL OF SOURCE

FIG. 4a

PATH B: ARS TO SOURCE

402

URL OF SOURCE	URL OF ADVERTISER	URL OF ARS

FIG. 4b

PATH C: SOURCE TO ADVERTISER

404

URL OF ADVERTISER	REQUEST-FOR-INFORMATION	URL OF SOURCE

FIG. 4c

PATH D: ADVERTISER TO SOURCE

406

URL OF SOURCE	REQUESTED INFORMATION	URL OF ADVERTISER

FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

408

URL OF ADVERTISER	REQUEST-FOR-INFORMATION	URL OF SOURCE

FIG. 4e

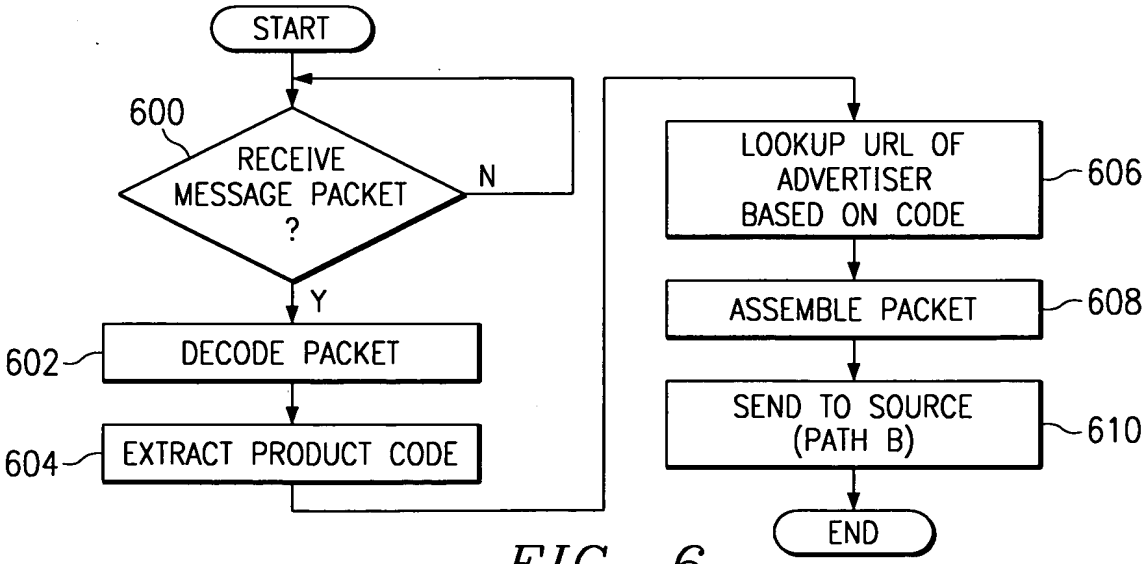


FIG. 6

APPROVED BY DRAFTSMAN | O.G. FIG. | CLASS | SUBCLASS

0 491, 412

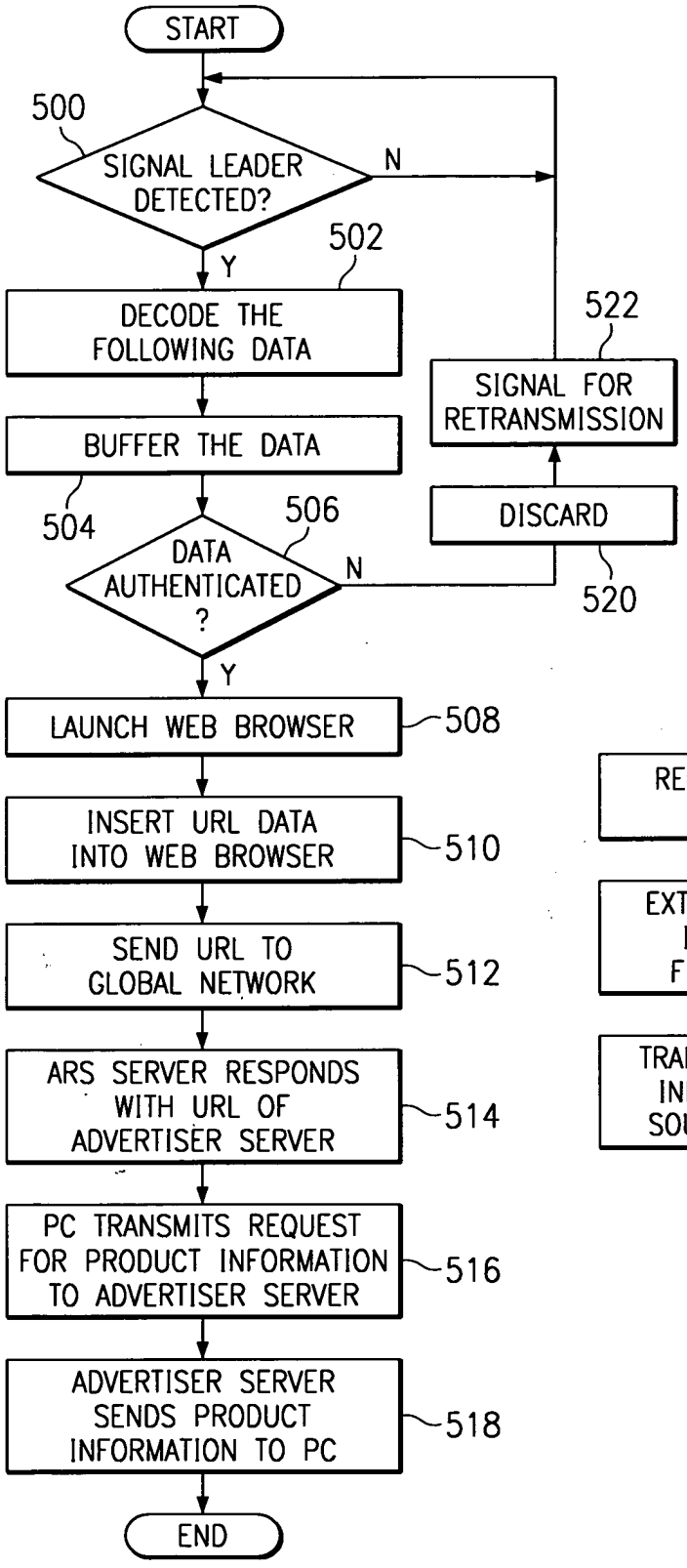


FIG. 5

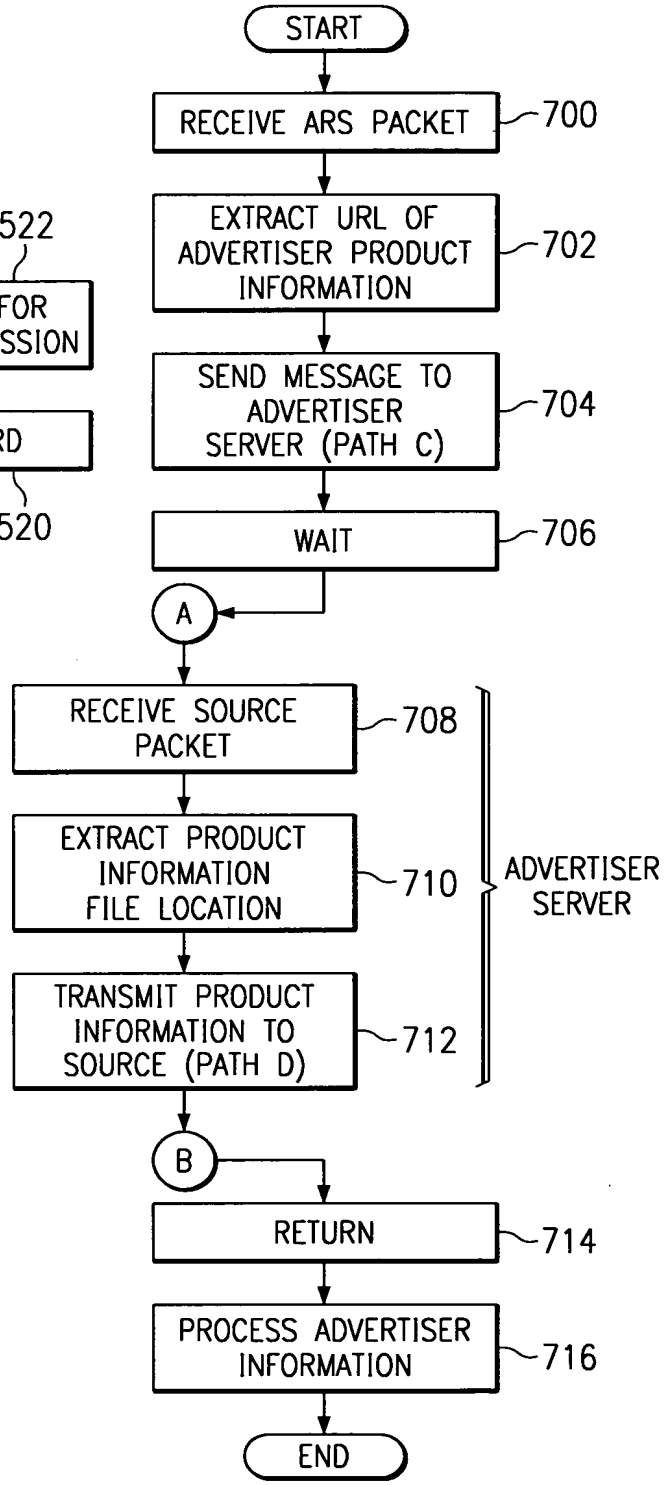


FIG. 7

APPROVED BY DRAFTSMAN | O.G. FIG. CLASS | SUBCLASS

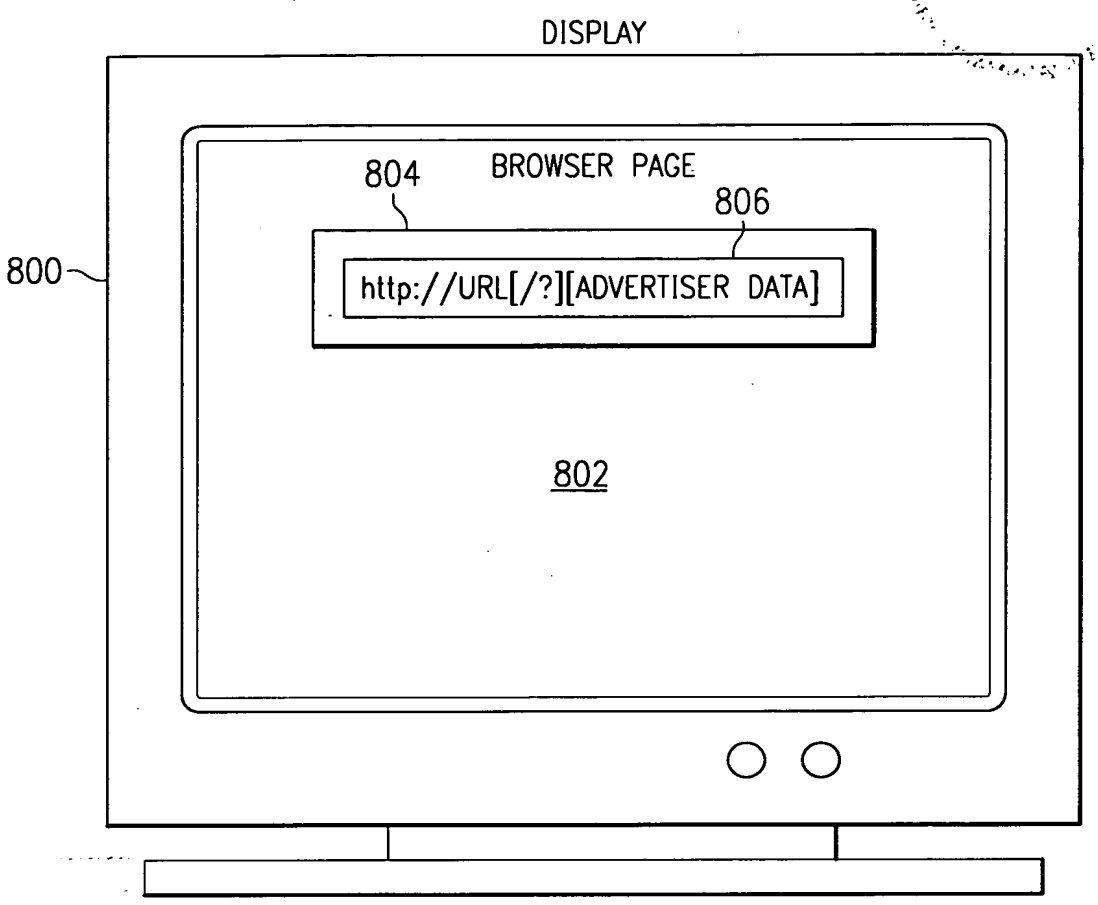
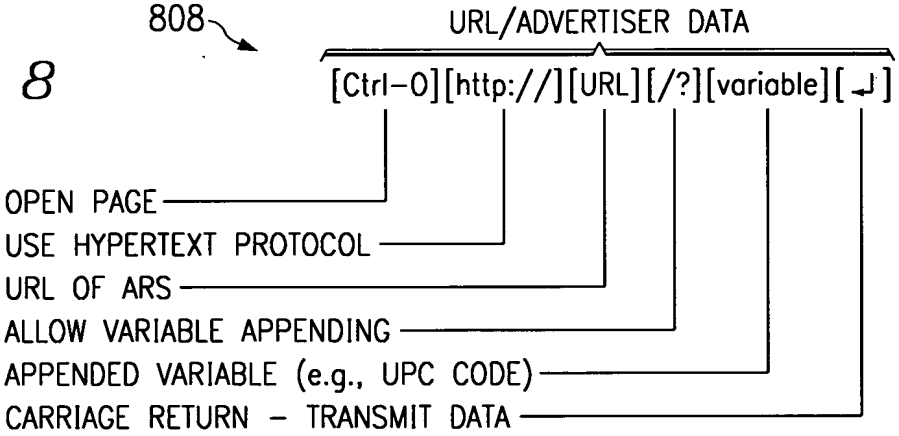


FIG. 8



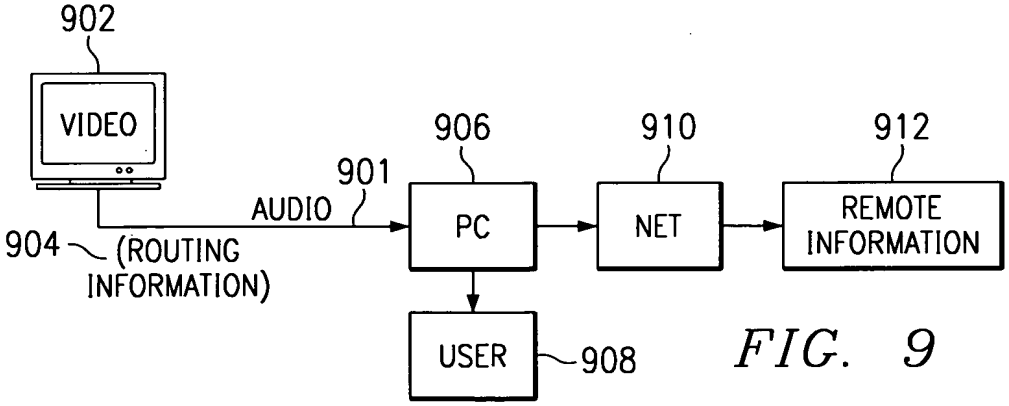


FIG. 9

APPROVED BY DRAFTSMAN | O.G. FIG. | CLASS | SUBCLASS

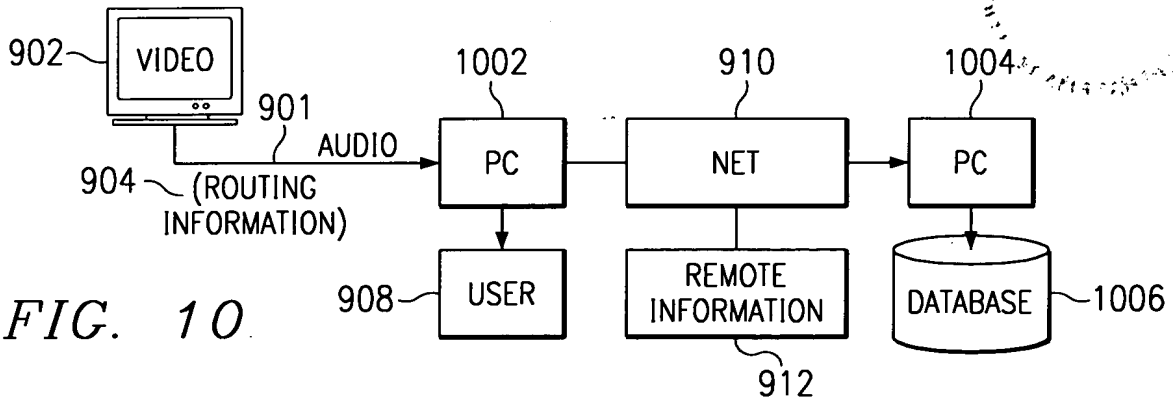


FIG. 10

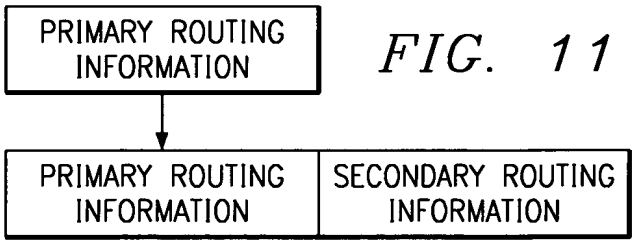


FIG. 11

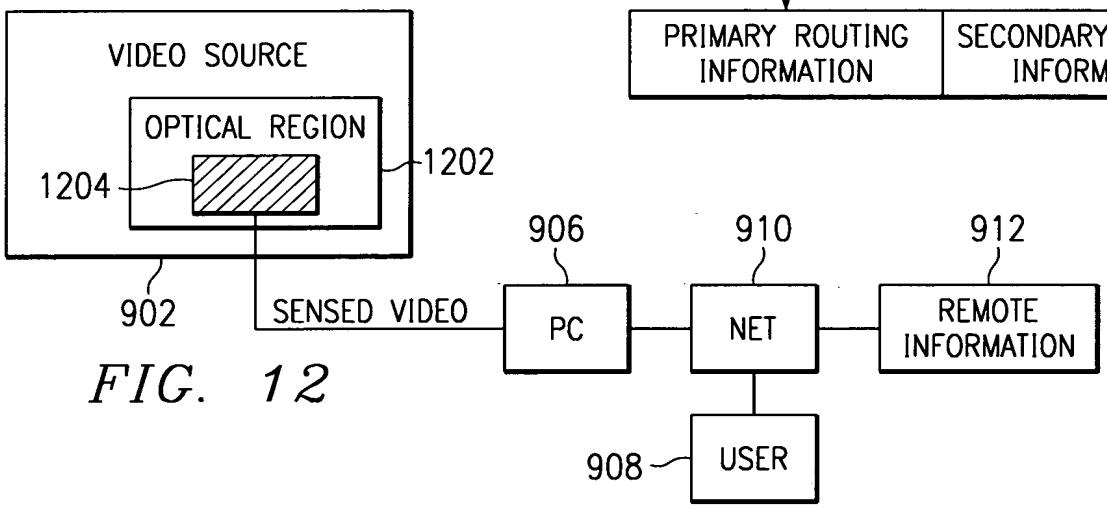


FIG. 12

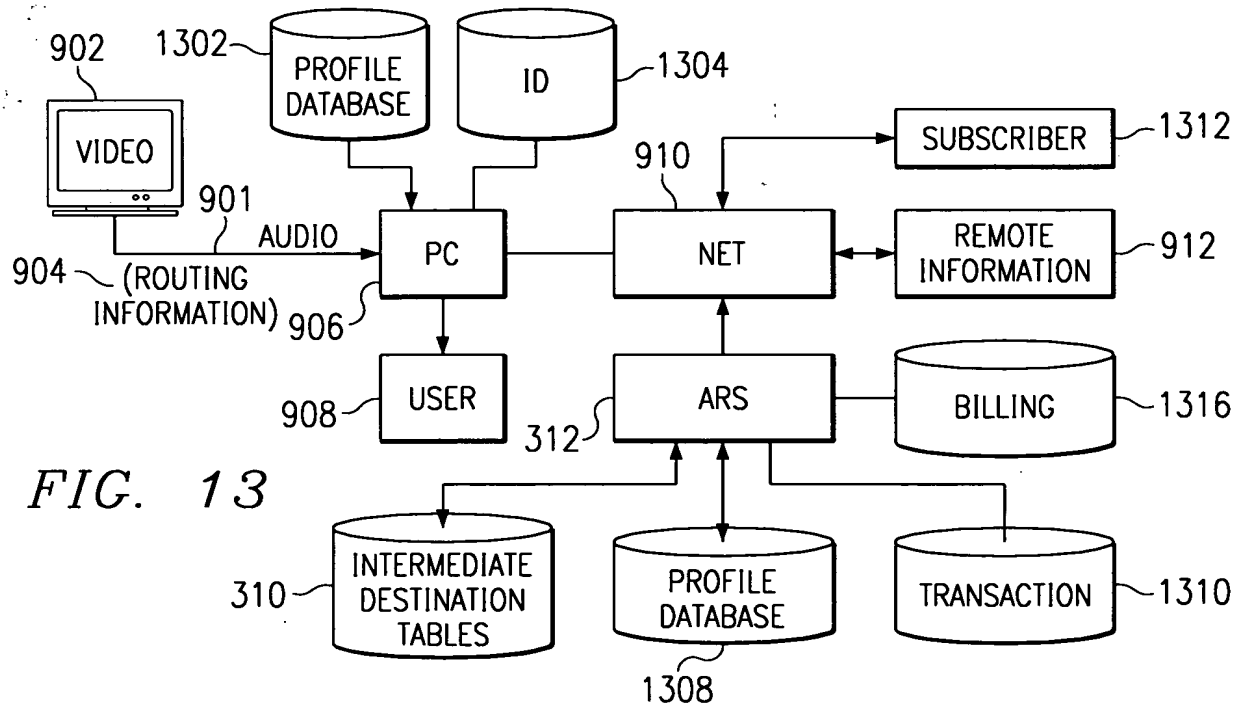


FIG. 13

APPROVED BY DRAFTSMAN | O.G. FIG. CLASS SUBCLASS

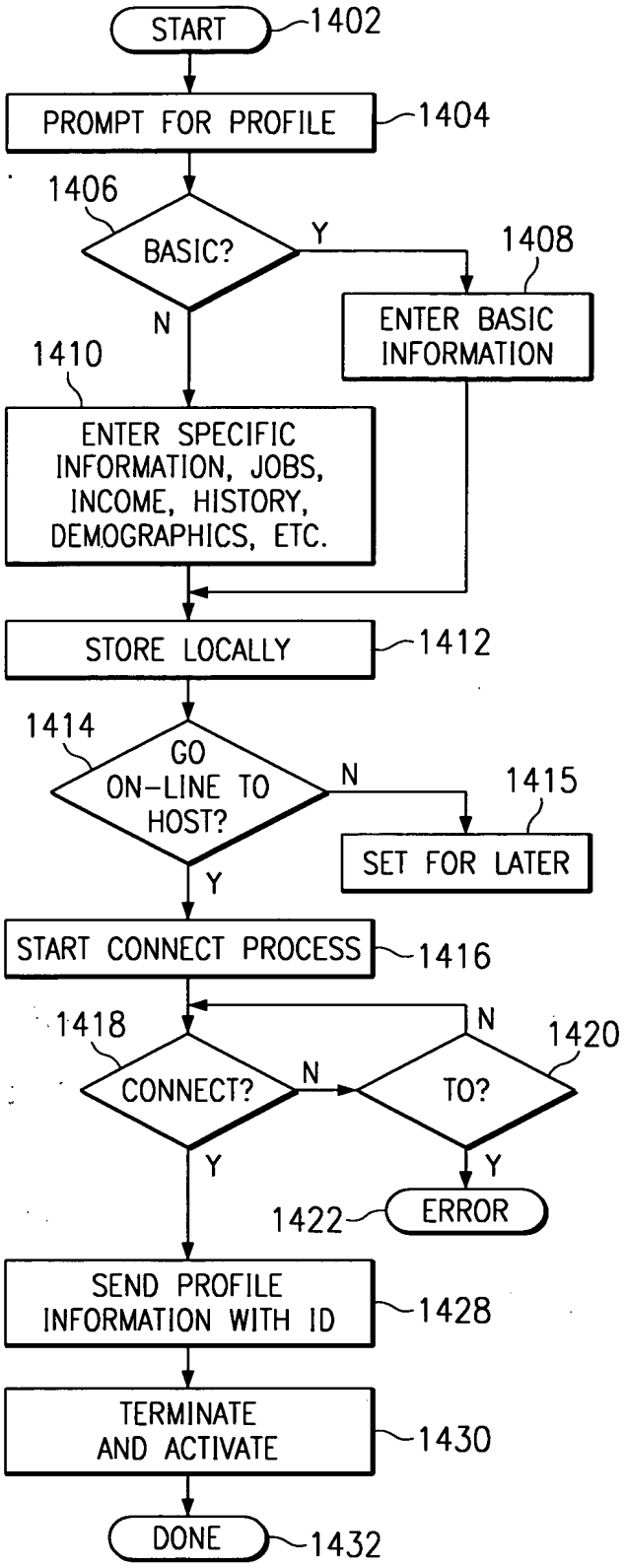


FIG. 14

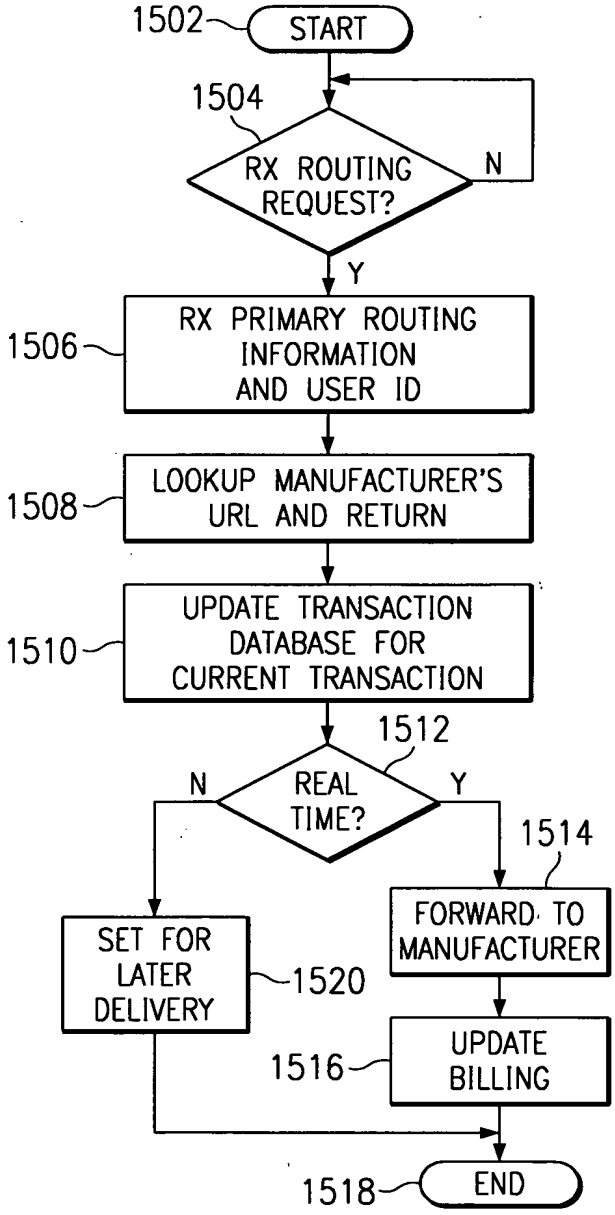
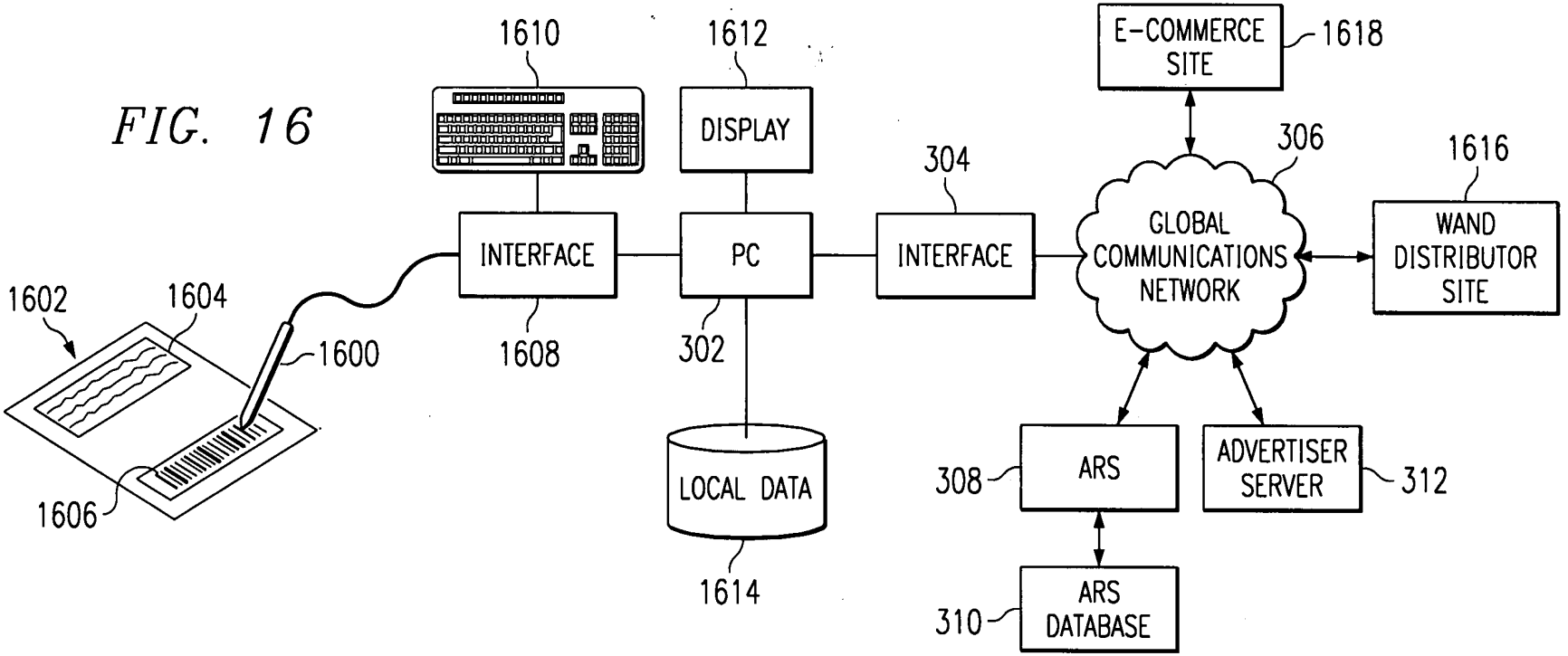


FIG. 15

DRAFTSMAN
BY
CLASS SUBCLASS

FIG. 16



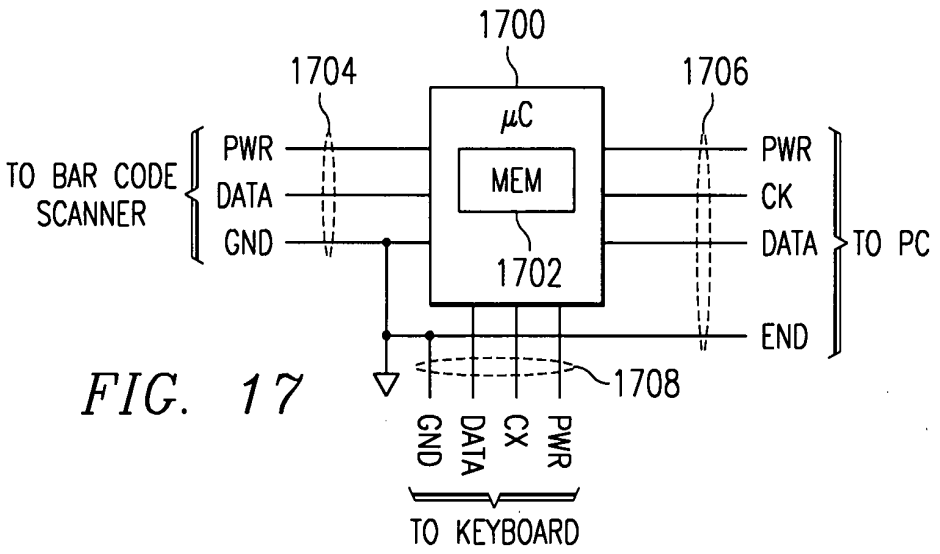
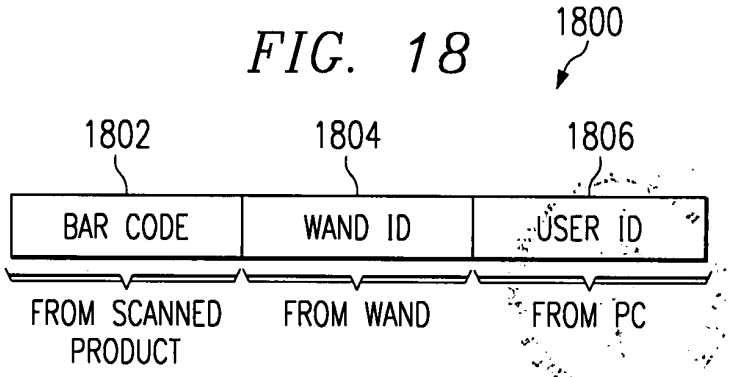


FIG. 17

FIG. 18



APPROVED BY DRAFTSMAN | O.G. FIG. CLASS | SUBCLASS

09/491,142

FIG. 19

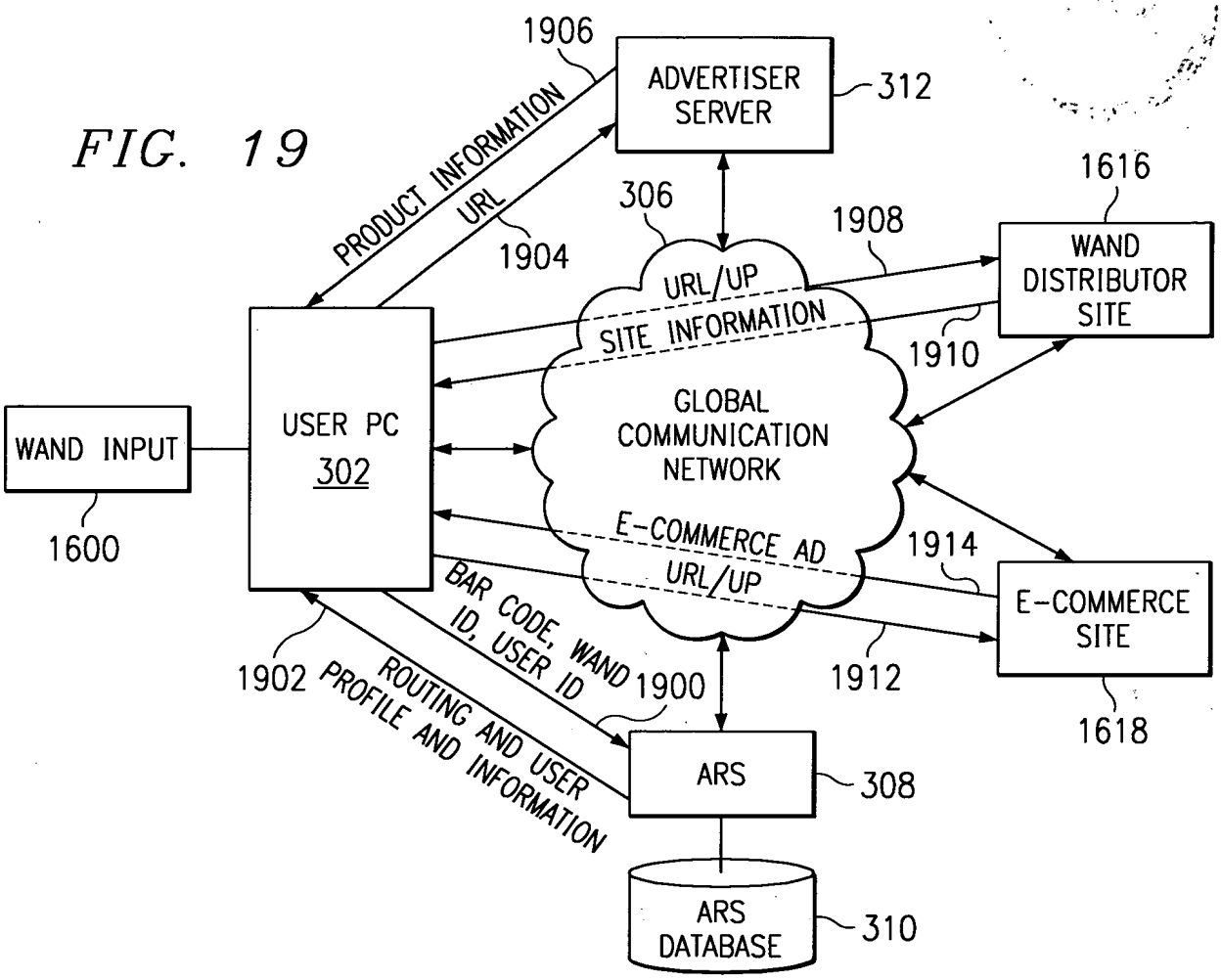
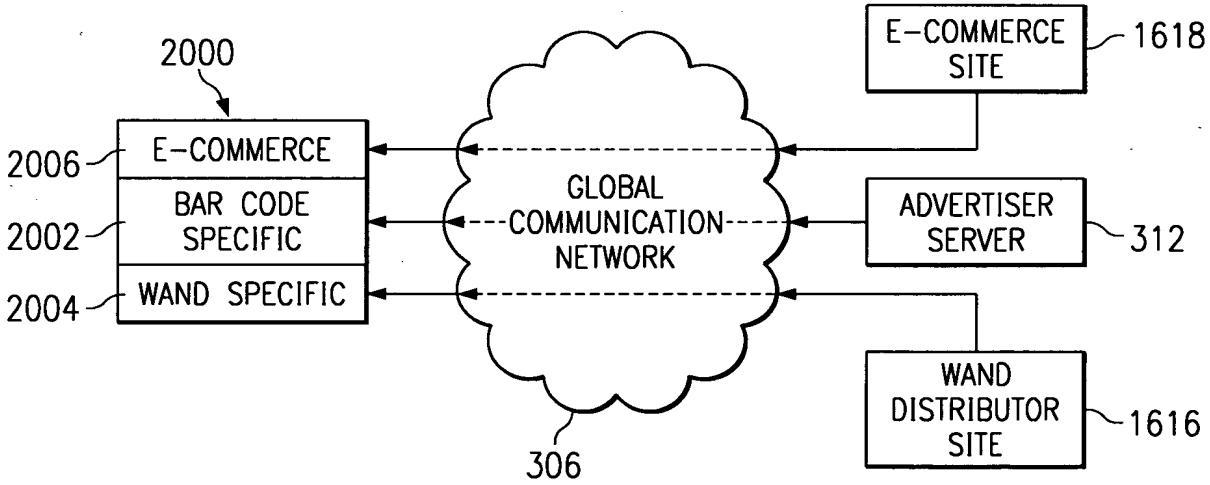


FIG. 20



APPROVED BY DRAFTSMAN | O.G. FIG. | CLASS | SUBCLASS

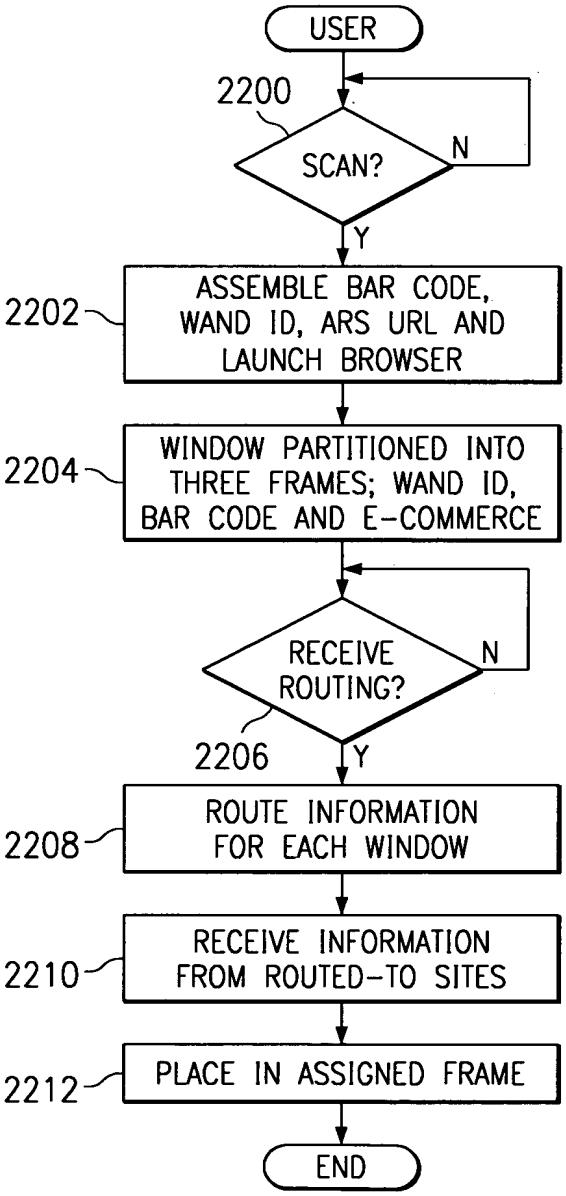
09/491,142

FIG. 21

ARS DATABASE 2100

2102		2104	2106	2108	
PRODUCT		WAND	USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

FIG. 22



APPROVED BY DRAFTSMAN | O.G. FIG. | CLASS | SUBCLASS

C 491,142

FIG. 23

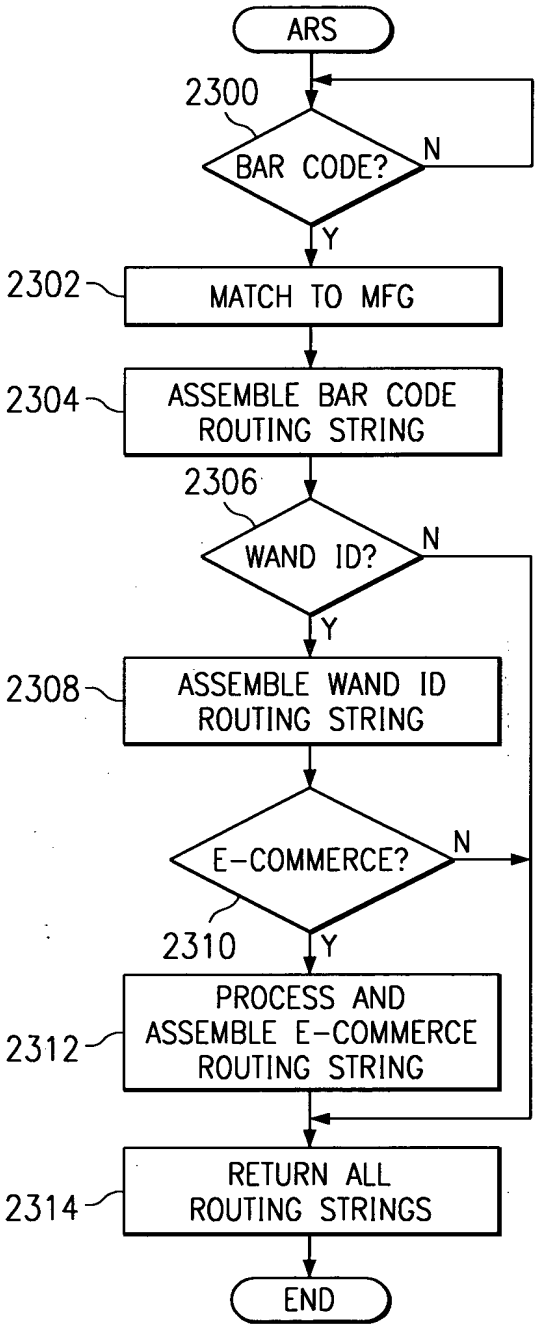
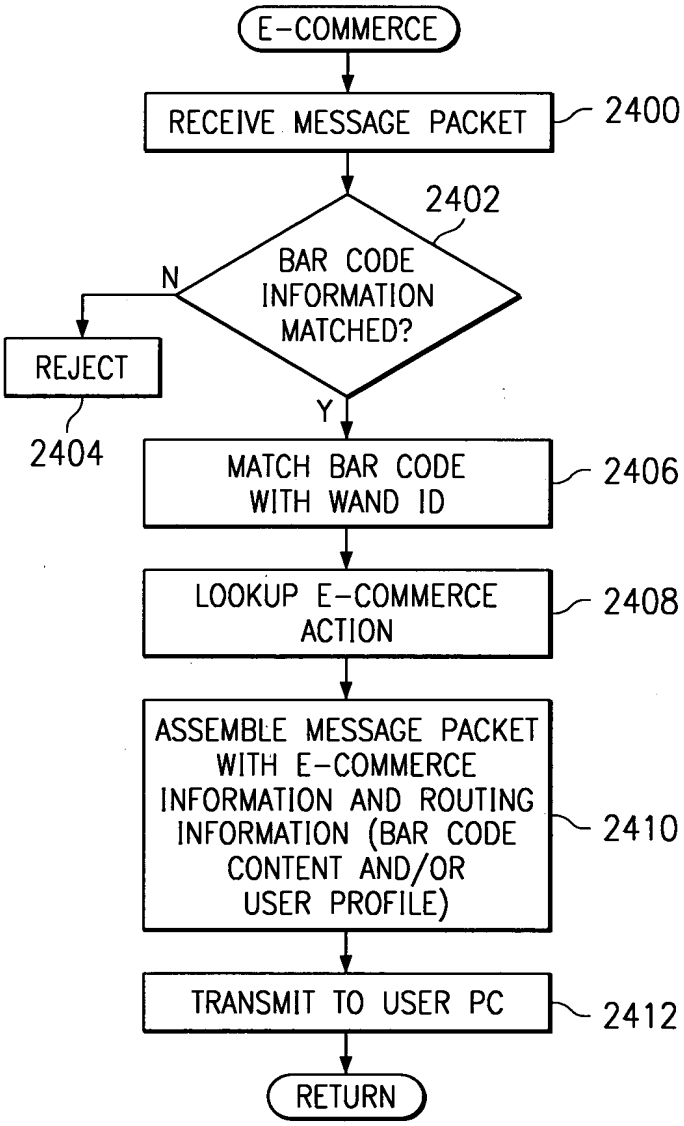



FIG. 24